



# PRINCIPAL K. M. KUNDNANI COLLEGE OF PHARMACY

(GOVT. AIDED, PCI APPROVED, ACCREDITED BY NBA & AFFILIATED TO UNIVERSITY OF MUMBAI)

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The **Principal K. M. Kundnani College of Pharmacy (KMKCP)**, in collaboration with **HDFC Bank**, organized a **Blood Donation Camp** on 20th December 2024

**Report:** Blood Donation Camp

**Day & Date:** 20th December 2024 (Friday)

**Name of Organisation Visited:** HDFC Bank and Pallavi Blood bank

**No. of Donors:** 68 participants

38 successful donors

## Content

Principal K. M. Kundnani College of Pharmacy (KMKCP), in collaboration with HDFC Bank, organised a Blood Donation Camp on 20th December 2024 at the Girls common room (8<sup>th</sup> floor), KMKCP, from \*9:00 AM to 5:00 PM\*. This initiative was an earnest endeavour to contribute to society by addressing the critical need for blood in healthcare facilities.

## Objective of the Camp

The central aim of the camp was to emphasise the significance of blood donation and encourage individuals to participate in this noble cause. Blood donation is often described as a "gift of life" as it plays a vital role in saving patients requiring transfusions due to surgeries, accidents, anaemia, or life-threatening conditions like cancer.

## Collaboration with HDFC Bank

HDFC Bank, a key collaborator in the initiative, demonstrated its commitment to social responsibility by supporting this community-centred activity. This partnership highlighted the role of corporate organisations in healthcare-related campaigns and reinforced the importance of synergising efforts between institutions for a greater cause.

## Planning and Execution

A professional medical team was present to conduct health screenings, ensuring all donors met the required health criteria before proceeding with the donation by the Pallavi blood bank. The event was meticulously planned, ensuring a smooth process for all participants. Volunteers worked diligently to guide donors through every step of the donation process.

## Highlights of the Event

1. Awareness Campaign: The camp's slogan, "**Every drop of blood given is a valuable gift for patients who need a transfusion**" served as an impactful reminder of the life-saving importance of blood donation.
2. Venue Management: The KMK college provided a well-equipped and spacious environment, ensuring an organised flow of donors and visitors.
3. Participation: The camp witnessed enthusiastic participation from students, faculty, staff.

## Conclusion

The \*Blood Donation Camp\* at KMKCP was a resounding success, showcasing the power of collaboration and spirit. It not only fulfilled its objective of collecting blood to support patients in need but also spread awareness about the importance of blood donation.

## Honouring the guests with a bouquet of flowers and receiving certificate and appreciation



Blood donors